

WHERE LIFE IS NURTURED.

IN THE EMBRACE OF LAKE BIWAKO.

亀井牧場

# 近江 亀井牛

OUMI KAMEI GYU

未経産雌 近江牛 生体熟成

OUR ROOTS




**TOSHITSUGU KAMEI & HIS WIFE**

At the heart of Kamei Farm Group are second-generation farmer Toshitsugu Kamei and his wife. Their dedication to caring for cattle has helped shape the farm's foundation.

*A commitment carried forward, day after day.*

# *A life entrusted to our care.*

## 牧場訓

愛情をこめて育てた牛さんたち。
私たちは
その牛さんの生命をいただきます。
その生命は私たちの血となり
心を養います。
その生命はおいしすぎてやさしくて
そしてその生命は短かく
愛しく悲しく尊い一生です。
こうして牛さんたちの人生がまっとうされます
これが私たちの仕事です。

亀井牧場　亀井利次




(株)まる亀
こうし牧場　亀井領司

亀産 まる畜

---

We raise cattle with affection. We receive their lives with gratitude. Their lives become part of us.

A life may be brief, yet it is precious. It deserves our love and respect.

*This is our work. This is how we live.*

English interpretation of the farm philosophy



OUMI KAMEI GYU
SHIGA, JAPAN

# STRENGTH

*with purpose.*

**NOT STRENGTH ALONE.**

# TRUST.

---

*Earned*

*in every*

*single day.*




Every day of care.
## EVERY DETAIL OF QUALITY.

The work.

The care.

*The quality.*



# THE VALUE OF
# EVERY DAY

THE PLACE

*Where care takes root.*






THE WORK

## Responsibility, every day.

Quality takes shape in the work repeated every day.
In feeding, watching and caring for each animal. In the attention that cannot be hurried.

KAMEI FARM GROUP / OMIHACHIMAN, SHIGA

# ONE OF JAPAN'S THREE GREAT WAGYU TRADITIONS.

In Omihachiman, Shiga, the Kamei Farm Group raises approximately 2,000 Omi cattle. We specialize in heifers that have never calved, raising them with affection in a quality environment. Calm in temperament and beautiful in stature, our cattle have earned recognition at competitions. In October 2020, our cattle received the highest award in the female division of the National Meat Cattle Carcass Competition and the Tokyo Governor's Award. We also won Omi Beef Grand Prix Grand Champion titles in 2019–2020 and 2024–2025—two consecutive wins, achieved twice. Responding to calls for clearer standards, we introduced additional requirements beyond Omi Beef certification. Cattle that meet them are named OUMI KAMEI GYU.

## FOUR LEADERS

*One commitment.*

**KAMEI FARM**
Toshitsugu Kamei
Representative

**MARUKAME KOSHI FARM CO., LTD.**
Koshi Kamei
Representative Director

**KONOSUKE KAMEI FARM CO., LTD.**
Konosuke Nakamura
Representative Director

**SHINYA KAMEI FARM CO., LTD.**
Shinya Matsushita
Representative Director

## THE SIX STANDARDS

OF OUMI KAMEI GYU




OFFICIAL CERTIFICATION

01 Certified Omi Beef heifers, or heifers bred on our own farms

02 Beautiful, well-balanced conformation

03 Patiently matured to full physical development

04 A calm and gentle temperament

05 Our original feed: Malted Grain Fiber, and locally grown Omi rice straw

06 Raised with affection and attentive care

Only cattle that meet all six additional standards, after Omi Beef certification, may bear our name.

## A LEGACY OF EXCELLENCE

Honours earned through care, commitment and time.





2019 / 2020
2024 / 2025
OMI BEEF
GRAND PRIX
GRAND CHAMPION

No.1
2020
NATIONAL MEAT CATTLE
CARCASS COMPETITION
TOP FEMALE AWARD

10 YEARS
CONSECUTIVE
OMI BEEF CARCASS
COMPETITION
HIGHEST AWARD

## AWARDS & DISTINCTIONS

**OCT 2022**
**12th National Wagyu Ability Competition**
Class 8: 11th nationwide / Shiga historic best

**NOV 2023**
**47th Omi Wagyu Breeding Council Carcass Show**
Highest Award

**DEC 2025**
**51st Omi Wagyu Breeding Council Carcass Show**
Highest Award

**OCT 2025**
**30th Omi Beef Miyazaki Friends Carcass Show**
Kobayashi Mayor's Award

**JUN 2026**
**52nd Omi Wagyu Breeding Council Carcass Show**
Highest Award

**JUL 2026**
**14th Omi Beef Grand Prix Carcass Show**
Excellence Award, 2nd Place

**JUL 2026**
**115th Omi Beef Carcass Competition**
Excellence Award, 2nd Place

Also consistently recognised at other Omi Beef competitions.

DISCOVER MORE ABOUT OMI KAMEI BEEF | https://omi-kamei.jp

BEHIND EVERY LIFE,

# THERE ARE PEOPLE

# WHO CARE.




DISCOVER OUMI KAMEI GYU

## Discover the care.

*Experience Oumi Kamei Gyu.*

omi-kamei.jp